



COMMAND PRESENCE

TRANSFORMING GOOD OFFICERS INTO GREAT ONES



Find 'em, Hire 'em, Keep 'em

Why Culture Counts

Across the nation, police agencies are dealing with declining numbers of applicants and alarming turnover rates. Finding, hiring and retaining desirable personnel is becoming more and more difficult for agencies. Today's employees are shopping for the best "deal" while also looking for agencies with the right culture and opportunities. This course will provide insight as to why today's top talent are leaving agencies and provides suggestions as to how to keep them. Using guided discussion, case study, and small group engagement our facilitators will guide participants through the process of creating a 21st century style Recruiting, Hiring, and Retention program that is grounded in proven concepts from both the public and private sector. Those attending will discuss:

Why Traditional Recruiting Techniques
Are Not Effective

The Most Sought After Personal Traits
and Characteristics

Best Practices Recruiting Plans and
Recruiting Analysis

Importance of Branding Your Agency

Where and What Recruiting "Locations"
Work

Streamlining the Hiring Process to
Meet the Applicant's Expectations

Why Today's Top Talent Leaves and
How To Keep Them

Who Should Attend

- Agency Administrators
- Recruiting Units
- Those Responsible for Hiring

**16 HOUR
COURSE**

Host: Topeka Police Department

Date: October 14-15, 2021

Time: 8 am-5 pm

Location: Topeka Police Training Dept.

Training Facility/Nickel Armory

2722 SW Topeka Blvd.

Topeka, KS 66611

Cost: \$395

Registration: <https://commandpresence.net/register/>



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